

WEDDING FINDER

2016/2017

Further to our conversation today I enclose details of the latest edition of the Wedding Finder which will be published shortly for 2017. The publication is a glossy A5 directory encompassing wedding services locally and nationwide, and has become a well established 'must have' reference guide for that special day, catering for weddings and civil partnerships.

Distribution:

Phase 1 - Distribution is free of charge via restaurants, hotels, venues, florists, bridal parlours and more throughout the year, as well as shows and events such as the UK Wedding show at ExCel giving the directory a readership of approximately 120,000.

Phase 2 - Via retail outlets and supermarkets at a cost of £3.75

Phase 3 – 1,700 independent newsagents nationwide

Layout:

'**Web Directory**' section. At the front of the publication, priced at just £85 for the year, this offers a colour display advertisement specifically designed to highlight your website, and includes all contact details and 5-10 words of description.

The directory will then be split into 10 sections, which will contain additional classifications designed to make each company easy to find according to your speciality:

Cakes	Wedding Wear / Health & Beauty
Catering & Drinks	Wedding & Honeymoon
Decorations / Favours / Gifts / Accessories / Cards & Invites	Transport
Entertainment - Hen & Stag Activities / Accessories	Photographers / Videographers
Organising & Planning	Venues, Receptions & Services

Each section will start with relevant editorial relevant to its title.

There is also a free entry in our gallery of the best floral arrangements, dresses and cakes our customers have to offer, plus exciting competitions such as free wedding stationery!

Full and half page advertising will also be positioned at the front of each section.

We will publish again for the New Year, and you will not be invoiced for your advertising until then when you will be sent a complimentary directory with your bill. With your entry you will receive a free listing on the website directory which will go live at the same time – there are many other benefits of advertising on the web site – please see below for further details.

I will be in touch but please do not hesitate to call with any further queries,

Media Chameleon Sales / Marketing – 01582 488385

Media Chameleon Limited
Suite 6Bi Britannia House, Legrave Road, Luton, Beds, LU3 1RJ
www.mediachameleon.co.uk

Tel: 01582 488385 Fax: 01582 459776 Email: ads@mediachameleon.co.uk

Company registration number 1637485



WEDDING FINDER

www.theweddingfinder.co.uk

17,000 unique visitors per month and 586,000 hits per month and increasing

Your free listing will be entered onto the site once the directory is published, but with a range of options to maximise your online presence, the website offers media solutions for everyone:

Our web site has been designed to be search engine friendly and therefore are quickly picked up and indexed by all the major search engines. Search Engine Optimisation technology ensures that with important key words the website is on the first pages of the major search engines. The site is also advertised prominently within the magazine, maximising traffic nationwide. Currently receiving an average of 486,000 hits a month, the Wedding Finder website will provide you with a cost effective method to reach a whole new set of customers! Set out as packages, we can offer:

- **Listings** – company contact details which can be searched by either product/service or alphabetically by company name.
- **Web Packages** – A variety of packages to increase your web exposure – see below.
- **Prime Position Banner Advertising** – placed in the most relevant position for you on the directory, either on the front page or under your category listing, this display advertisement can also include a hyperlink.
- **Web Site Design** – if you do not yet have your own company website, talk to our sales team about our web design service. It doesn't have to be a headache, and is a fast and accurate process...you supply the information and images...and we do the rest!



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Other titles that we produce: Camping, Caravan and Motorhome Directory, Classic, Veteran & Vintage Car Directory, Motorcycle & Motorsports Directory, Antiques, Collectables & Memorabilia, Sport Directory

The Wedding Finder Directory

FAX BACK TO HAQ Publishing Limited ON 01582 459 776

FROM (your name)		
Your Company		
Your Address		
Your Tel		
Your Fax		
Your Web Address (URL)	http://www.	
Your Email		
Your Classified Category		
Type	Directory Price (mono)	Directory Price (colour)
CLASSIFIED AND WEB SITE ADVERTISEMENTS (A5 Directories)		
BOLD Entry	£45.00	-
Boxed BOLD Entry	£55.00	-
Boxed BOLD 15 Word Profile	£60.00	-
Boxed BOLD 15 word Profile with Logo		£75.00
Classified (24mmx65mm width)		£85.00
Eighth Page (49mmx65mm width)		£155.00
Quarter Page (97mmx65mm width)		£300.00
Half Page (97mmx133mm width)		£475.00
Full Page (197mmx133mm width)		£900.00
Double page spread		POA
Inside front cover / Back cover / Inside back cover		POA
Web Directory Section (Front of the A5 directory)	Classified web banner (24mmx65mm width)	£85.00
WEB ADVERTISING		
GOLD PACKAGE – Up to 25 classified headings, National coverage across all counties, 150 word company profile, Company logo image, display advertisement image, hyperlink, guaranteed first page position on the web site, Full access key (to edit / add or change your details adverts at any time during the year).		£350.00
SILVER PACKAGE - Up to 5 classified headings, coverage across 3 towns, 60 word company profile, Company logo image, display advertisement image, hyperlink, Full access key (to edit / add or change your details adverts at any time during the year).		£250.00
ENTRY LEVEL PLUS PACKAGE - 1 classified heading, coverage across 1 town, hyperlink, 30 word company profile, Display advert		£105.00
WEB CLASSIFIED / TOWN BANNER – Advert at the top of 1 classified or town heading. - 6 Months		£350.00
WEB ALL PAGES BANNER – Advert displayed at the side of the website on all pages Months	- 6	£600.00

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